



## BSB40320 – Certificate IV in Entrepreneurship and New Business

### Course Overview (Domestic Students)

TMG College Australia's (TMG) Certificate IV in Entrepreneurship and New Business program has been designed to allow students the ability to gain real work experience whilst furthering their working knowledge and skills of the Entrepreneur Industry.

Students will be introduced to the following main learning areas within this qualification:

- ✓ How to correctly research and plan for a new business venture
- ✓ How to correctly develop a strategic business plan
- ✓ How to correctly understand legal requirement for the proposed business
- ✓ How to correctly design a basic website for customer engagement
- ✓ How to correctly develop a market plan and supporting materials

*All of which we have you ready to take on the globe.*

*Thinking of a Career Change and want to make a difference?  
Why not choose a career in Entrepreneurship Today!*

### Entry Requirements

This program has an entry requirement of year 10 Reading, Writing and Comprehension level and/or (ACSF Level 2) + basic computer skills for formative assessment activities and assessment submissions.

### Course Duration

This course is delivered over 26 to 52 Weeks depending on enrolment type.

### Course Date

We have multiple intakes yearly, so call or email us today to help get you started.

### Delivery Mode

This course is delivered within a blended delivery mode, consisting of face-to-face classroom sessions + structured online learning.

### Licensing

This course does not have a direct licence outcome

## Course Packaging

To achieve this qualification, you are required to successfully complete 10 units of competency, 4 Core + 6 Electives.

### Core Units

- BSBESB401 Research and develop business plans
- BSBESB402 Establish legal and risk management requirements of new business ventures
- BSBESB403 Plan finances for new business ventures
- BSBESB404 Market new business ventures

### Elective Units

- BSBESB301 Investigate business opportunities
- BSBESB406 Establish operational strategies and procedures for new business ventures
- BSBESB402 Establish legal and risk management requirements of new business ventures
- BSBESB302 Develop and present business proposals
- SIRXOSM005 Develop a basic website for customer engagement
- BSBHRM415 Coordinate recruitment and onboarding

*Note: Elective units may vary depending on the student individual requirements.*

We Specialise in Industry-based Qualifications,  
So Contact Us Today for Your FREE Consultation.

### Your Assessment

To achieve this qualification, you (the student) are required to complete the following Assessment Tasks:

#### Knowledge based questions/activities:

- True/False questions
- Match the correct answer/s
- Multiple Choice questions
- Open and Closed questions
- Research projects

#### Skill based activities:

- Scenario based roleplays
- Real and/or Simulated Workplace Activities
- Workplace (Industry) Logbook

### Work Placement

NA

### Career Opportunities

#### Occupational positions may include:

New Business Owner/Manager | Business Manager

### Course Investment (Fees)

\$4,500 (Inclusive of Non-Tuition fees)

Your course investment (fee) includes a Non-Refundable enrolment fee of **\$350**, plus all materials/resources required for your course's completion. **Payment options are available, speak to our friendly staff today!**

### Education Pathway

After successful completion of this qualification, students are eligible to enter into Diploma of Business and/or the Diploma of Leaderships and Management.

### Australian Certification

On successful completion of this program, you will be issued with an Australian Nationally Recognised Qualification and a **Statement of Results**. If you are unable to successfully complete the full qualification, you will be issued with a Statement of Attainment (SOA) for the unit/s successfully completed.

